



MARKET ANNOUNCEMENT

For immediate release

Media Niugini Limited announces the signing of a multi-year agreement with The Nielsen Company for the provision of television audience ratings in Papua New Guinea.

8th February, 2010 Suva, Fiji Islands – Following an extensive review process and a January meeting in Port Moresby with Stuart Jamieson, Executive Director, Media for The Nielsen Company in New Zealand, Tarun Patel, Chief Executive Officer of Fiji Television Limited is pleased to announce that for the first time there will be robust quarter hour television audience information available for use in that ever maturing broadcast market. Media Niugini Limited is a fully owned subsidiary of Fiji Television Limited based in Papua New Guinea.

Speaking in support of the announcement, Ken Clark, Chief Executive Officer for Media Niugini Limited said *"We are pleased to have reached this three year agreement with The Nielsen Company for Papua New Guinea, programmers and advertisers alike will now have detailed, reliable information upon which to base their business decisions"*.

Stuart Jamieson of Nielsen said, *"We are excited to be working with the team from Media Niugini and to bring to this fast growing market a robust TV audience measurement"*

Ken Clark

Chief Executive Officer Media Niugini Limited

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