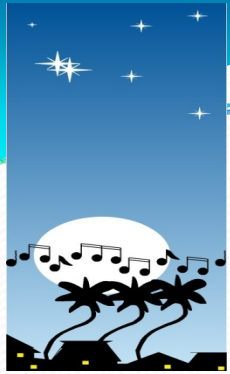


Communications Fiji Ltd (CFM) Brokers Briefing 15th October 2010

Disclaimer



- Although the information provided in this briefing is based upon facts and figures it believes to be true and accurate, we do not guarantee their accuracy, and any such information may be incomplete or condensed.
- All opinions and estimates included in this briefing constitute the company's judgment and are subject to change without notice.
- This information is for informational purposes only and is not intended for any other purposes.
- Investors should obtain individual financial advice based on their own particular circumstances.

Overview

A busy year so far across all profit centres.

Fiji

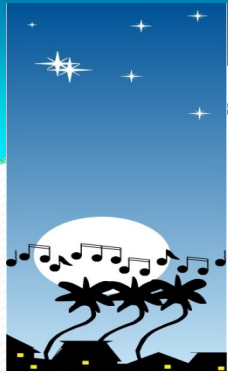
- Strong radio revenue
- Events revenue steady
- SMS down but picking up
- Launched CinemADs
- Continued upgrade work of network.

PNG

- Very strong Radio revenue Growth
- Improved SMS
- Events steady
- Completed move to new studios.

Unwired Fiji

- Plenty of capacity of growth
- Highly competitive environment
- Wholesale bandwidth prices dropping.



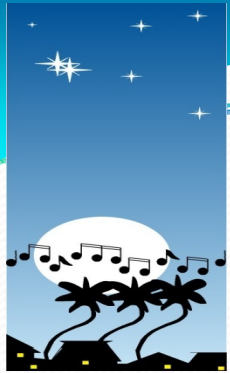
Company Background

General overview on the core business activity of the company:

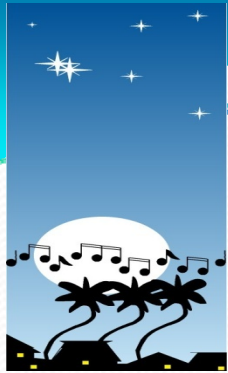
- CFL (Fiji) - Launched 1985
 - Five radio stations, FM96, Navtarang, Viti FM, Legend FM and Radio Sargam
 - Key profit centres include the Total Event Company and New Media.

- PNG FM (100% subsidiary) - Launched 1994
 - Two radio stations, Nau FM and Yumi FM both market leaders
 - Total Event Company also active and SMS a growing profit centre.

- Other investments include Unwired Fiji (35%) and 231 Waimanu Rd Ltd (50%)



Company Background *cont...*



□ Board of Directors:

- Mr Hari Punja - Chairman
- Mr William Parkinson - Managing Director
- Mr Matthew Wilson
- Mrs Shaenaz Voss
- Mr Pramesh Sharma

□ Major shareholders are:

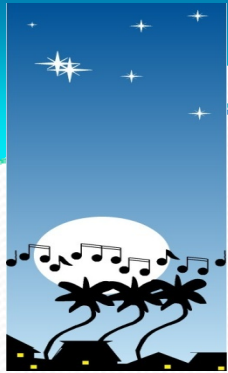
- Hari Punja & Sons - 26.79%
- Parkinson Holdings - 26.16%
- Unit Trust of Fiji (TC) Ltd - 10%

Market Overview

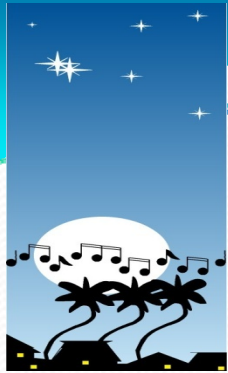
FIJI

Dominant player in the Fiji radio industry

- Note huge investment in Fiji Broadcasting Corporation Ltd.
- Believe our position strengthened by FBCL move into highly competitive Television market. Reach of each Television broadcaster will erode.
- Total Event Company growing events like Fiji Showcase but also increasing rental of equipment.
- New Media – SMS reduced early in the year but now access opened up to all mobile operators.
- CinemADs rebuilding this year expect to reach full potential in 2011.



Market Overview *cont...*



PAPUA NEW GUINEA

- Strong brands, good product and weak opposition
- Critical advantage over other forms of media restricted by literacy and infrastructural issues.
- Local management, able to keep costs down
- PNG advertising market growing rapidly seeing strong growth
- SMS revenue growth also very strong
- Opening up the Event Management market

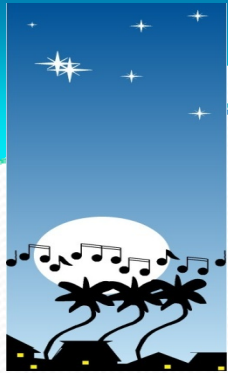
UNWIRED FIJI

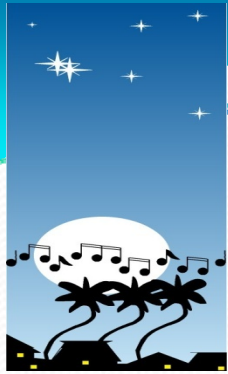
- Highly competitive and low margin industry
- Investment in capital infrastructure means good capacity
- Fintel charges dropping
- Slow but steady growth based on superior quality of service

Financial Performance

Holding Company - Fiji

- Enjoying strong growth in radio revenues currently up 6.1% on 2009.
- Resolved issues over opening up SMS to both operators. This had negative impact 1st half but recovering now.
- TEC: Events revenue has been steady, enjoying good growth from hiring of exhibition equipment. Forecast \$140,000 (2009: \$76,000).
- CinemADs: Launched in May, steadily rebuilding advertiser confidence in the product. Currently delivering net income \$10,000.00 per month, expect to at least double in 2011.
- CFL will complete by the end of year \$1.2 million upgrade of transmission, includes replacement of masts at Lololo and general upgrade of transmission across the country.
- Also completed an upgrade of the advertising traffic management system and newsroom network.





Financial Performance *cont..*

- Underlying profit before tax, adjustment for unrealised gain and associates income to increase by 9.5% to \$940,438.00 (2009: \$859,093)

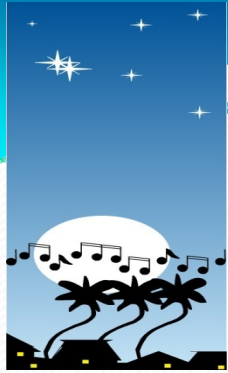
Associates

231 Waimanu Rd Ltd (50% shareholding)

- Anticipate similar contribution to previous years \$100,000 profit

Unwired Fiji (35%)

- Lots of changes in this market
- Uncertain of final result
- For the moment forecasting similar result to last year share of loss (\$175,000.00)
- Net contribution from Associates (\$75,000.00)



Financial Performance *cont...*

Subsidiary Company - PNG FM

- PNG FM is enjoying the benefits of a booming economy
- Radio revenue forecast to increase 7-10%
- TEC surplus same despite not being able to host PNG Showcase
- SMS revenue forecast to increase by K100,000
- Completed move to new studios
- Expect to hold costs to a 2% increase on 2009 big achievement in PNG environment
- Profit before tax forecast to increase 21.6% to K1.14 million
- Following improvement in performance in recent years will be updating valuation of holdings in PNG FM as required under IFRS.

Financial Performance Group

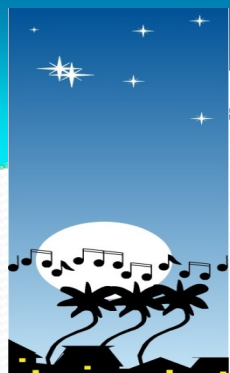
- Forecast for the year ended December 31st 2010
- Assuming 20% new tax rate 20%

Profit After Tax 2010 & 2009

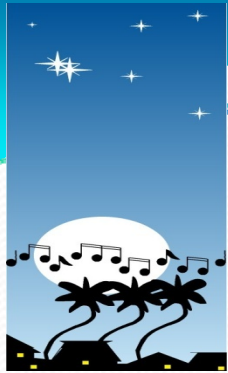
	Est. 2010	2009
CFL Fiji Operations	682,350	739,347 *
Fair Value in I-Pac (2009)		371,734
PNG	591,023	363,172
Unwired Fiji	(175,000)	(169,333)
231 Waimanu Rd	105,000	107,080
Group Profit After Tax	1,203,373 **	1,412,000
2009 Profit Excluding I-Pac Fair Value	1,040,266	
Estimated % Increase in Profit After Tax	15.68%	

* 2009 includes dividend from PNG FM \$124,490

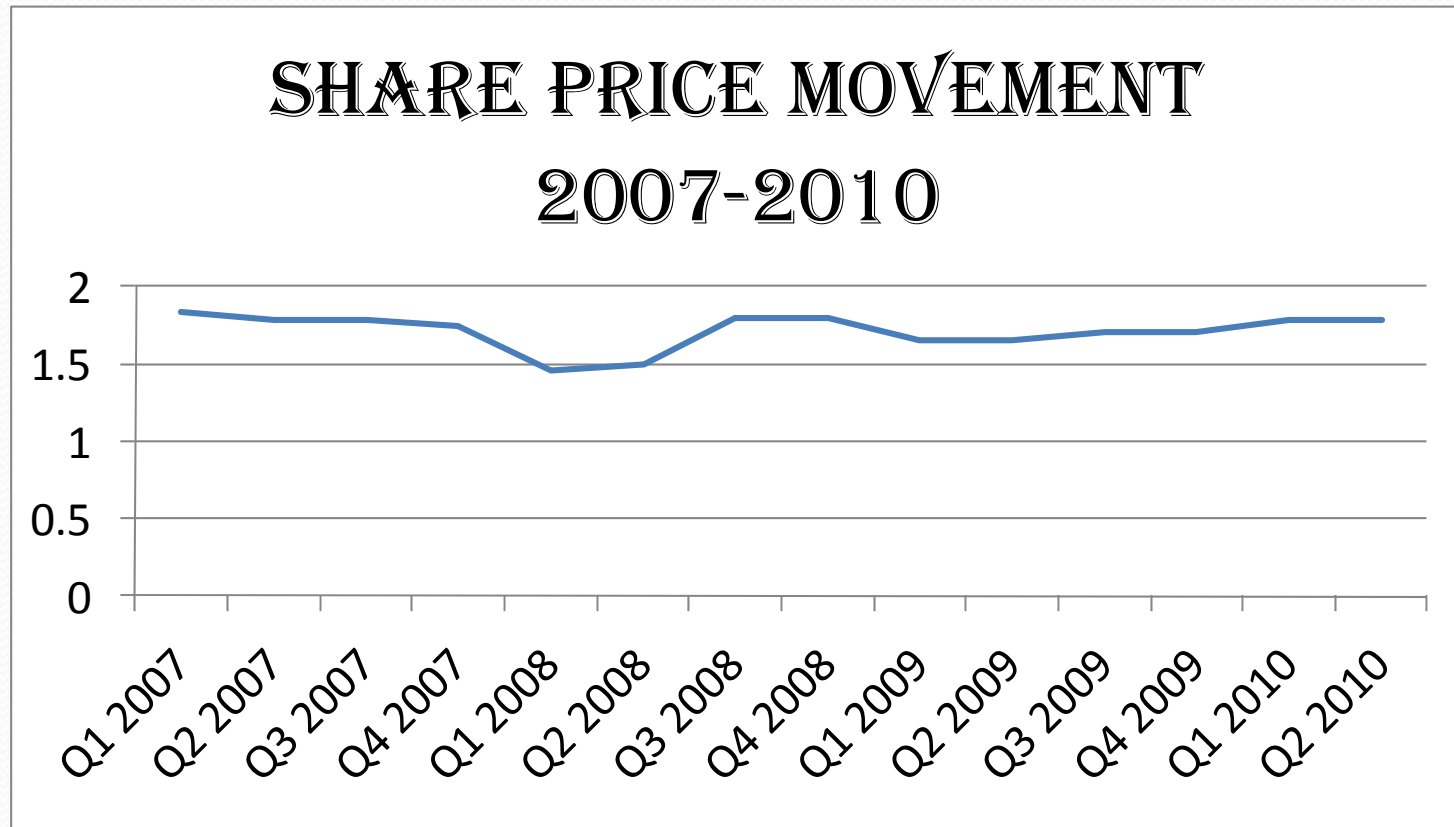
** Subject to revised PNG FM valuation



Financial & Operating Highlights



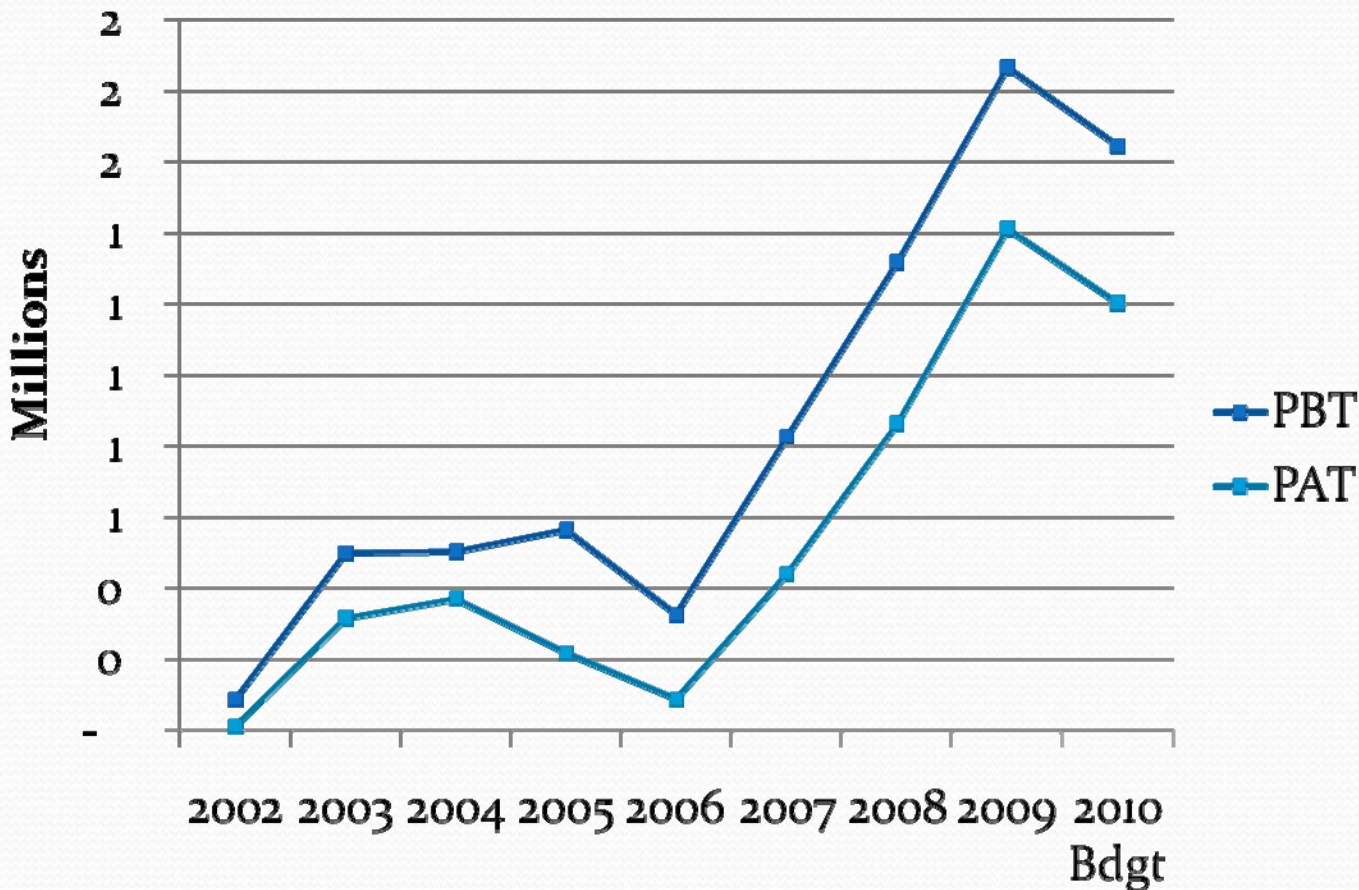
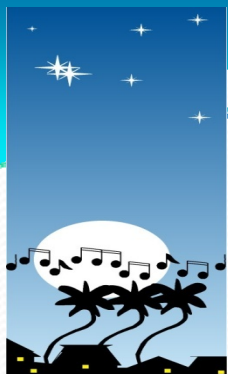
SHARE PRICE MOVEMENT 2007-2010



Financial & Operating

Highlights *cont...*

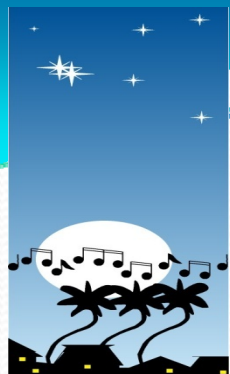
Group Financial trends



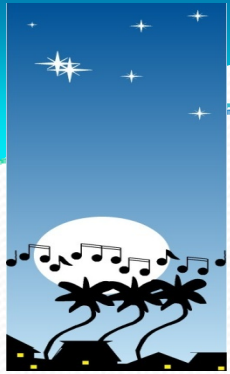
Financial & Operating

Highlights *cont...*

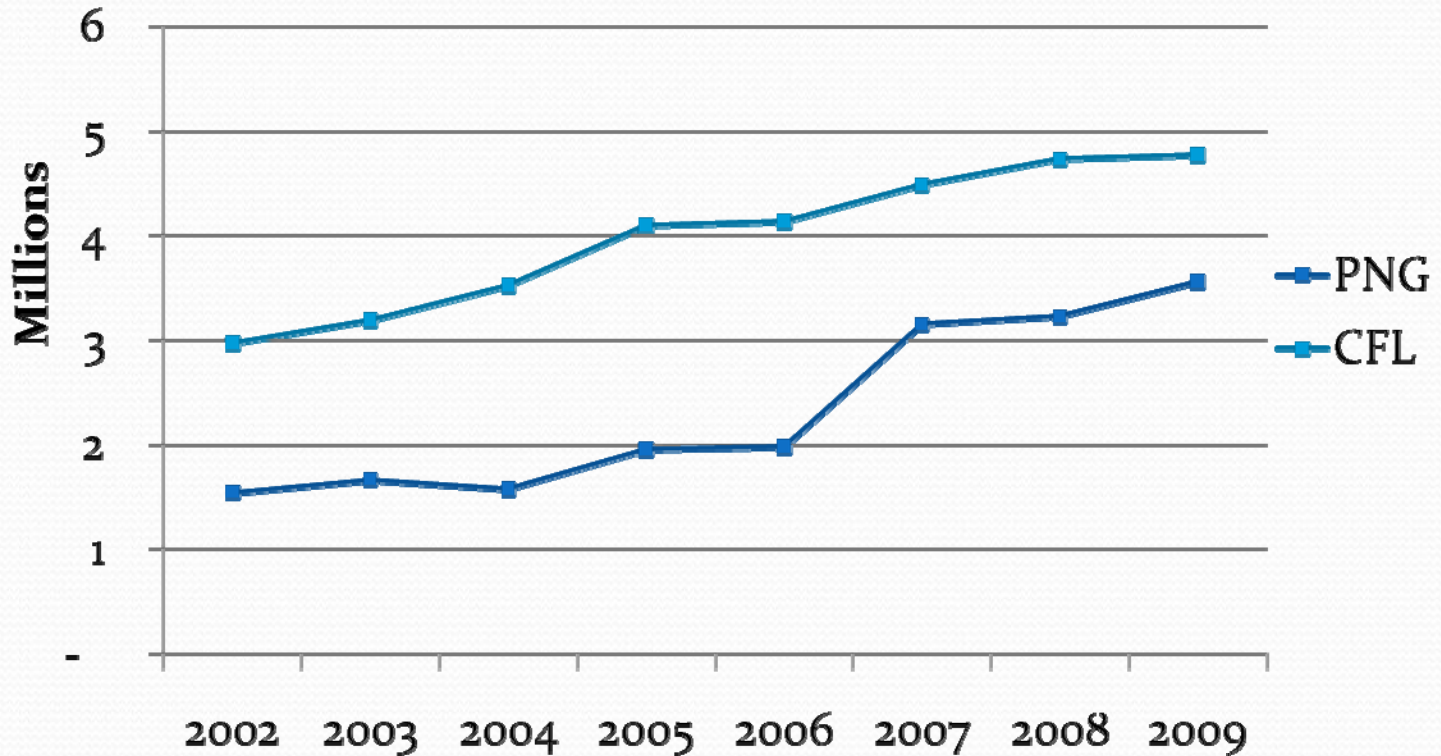
Group Financial trends



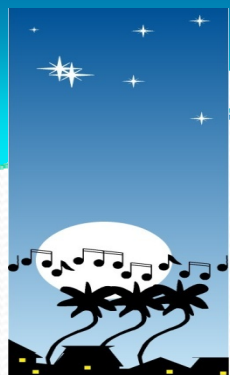
Financial & Operating Highlights *cont...*



TOTAL REVENUE OF CFL AND PNG



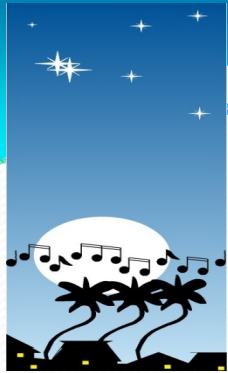
Financial & Operating Highlights *cont....*



Summarised Balance Sheet – Group

	30 th June 2010	31 st Dec 2009	31 st Dec 2008
Current Assets	1,430,940	1,674,925	1,907,507
Non Current Assets	8,150,336	7,697,295	6,530,164
Total Assets	9,581,276	9,372,220	8,437,671
Current Liabilities	1,431,231	1,411,133	1,173,985
Non Current Liabilities	1,999,860	1,954,625	2,336,172
Total Liabilities	3,431,091	3,365,758	3,510,157
Net Assets	6,150,185	6,006,462	4,927,514
Shareholders' Equity	6,150,185	6,006,462	4,927,514

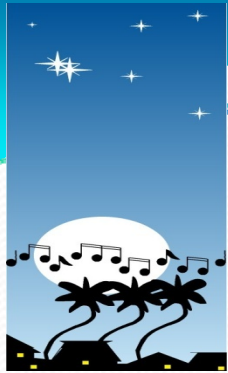
Financial & Operating Highlights *cont...*



Summarised Cash Flow Statement – Group

	30 th June 2010	31 st Dec 2009	31 st Dec 2008
Net Cash provided by operating activities	1,019,208	1,743,664	1,830,369
Net Cash (used) in Investing Activities	(834,251)	(1,380,870)	(372,650)
Net Cash Flow (used) in Financing Activities	(108,495)	(655,930)	(1,192,431)
Net (decrease)/increase in cash held	76,462	(293,136)	265,288
Cash at the beginning of the year	120,526	410,791	145,521
Effects of exchange rate changes on opening Cash Balances	219	2,871	(18)
Cash at the end of the year	197,207	120,526	410,791

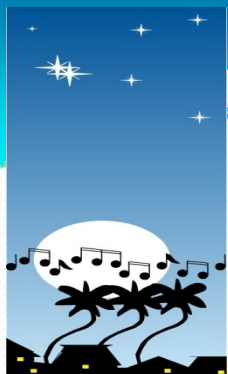
Financial & Operating Highlights *cont...*



Interest Bearing Borrowings - Group

	30 th June 2010	31 st Dec 2009	31 st Dec 2008
Secured Loan	1,630,734	1,803,433	2,122,909
Lease Liability	66,926	127,016	177,720

Media Industry Development Decree



- Have made submissions on a number of issues relating to cross media and foreign ownership provisions.
- For the moment advised Brokers not to accept buy orders from anyone who doesn't meet 'local' criteria as specified in the Decree.