



Statement to the South Pacific Stock Exchange

MEDIA RELEASE

13th September, 2010

COMMUNICATIONS FIJI LTD \$1.2 MILLION TRANSMISSION UPGRADE ROLLS INTO BA!

Communications Fiji Ltd, parent company of leading radio stations FM96, Viti FM, Navtarang, Sargam and Legend FM announced today as part its transmission investment program the strengthening of transmission signals in the Ba region for all its stations.

As part of this, CFM has added a new Legend FM transmitter to its Ba site broadcasting on 107.2 MHz. Previously, Ba listeners to Legend FM had to rely on signals from Lautoka or Rakiraki. Commenting on the move, General Manager Fiji, Ian Jackson said that CFM was delighted to have completed this section of the transmission upgrade program. "Legend FM's growing importance as a source of news, information and great music meant this move was critical. While Legend FM has provided some coverage of Ba, we weren't satisfied with the quality of transmission. Now, that is fixed", said Mr. Jackson.

This is just the latest stage in a transmission investment program that commenced with the replacement of Communications Fiji Ltd's transmission mast at Nakobalevu (covering the Suva region) late in 2009.

"Currently we are replacing our transmission mast and hut at Lololo, between Lautoka and Ba. This site is critical in delivering signals to the Western Division. The site was damaged in Cyclone Mick affecting coverage during the cyclone. The new facility will ensure this never happens again", added Mr. Jackson.



fijivillage.com

Communications Fiji Limited

parent company of:

Fiji: FM96, Legend, Navtarang,
Radio Sargam, VITI FM,
Total Event Company
& Fijivillage.com

PNG: Nau FM & Yumi FM

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Still to come before the end of 2010 will be an upgrade of transmission signals in the Northern Division and the Sigatoka/ Coral Coast region.

“This is all part of a \$1.2 million investment program that Communications Fiji Ltd has undertaken to make sure we continue to provide the widest possible transmission coverage in all weather conditions”, said Mr. Jackson. “This represents a major investment for the Company and has been funded entirely from company reserves”.

For more information, please contact the undersigned or Mr. Ian Jackson, General Manager Fiji.



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